

SCRIPTING YOUR AUDIO

LET'S WRITE YOUR PODCAST TRAILER:

INTRODUCE YOURSELF: HEY THERE, I'M _____

INTRODUCE THE PODCAST: AND YOU'RE LISTENING TO _____

DESCRIBE YOUR AUDIENCE: THIS PODCAST IS FOR _____

SHARE TOPICS YOU'LL COVER: IN THIS PODCAST, WE'LL BE DISCUSSING _____

CALL-TO-ACTION: MAKE SURE YOU SUBSCRIBE ON YOUR FAVORITE PODCAST PLAYER TO GET NOTIFIED OF THE FIRST COUPLE OF EPISODES WHEN THEY LAUNCH IN A FEW WEEKS.

LET'S WRITE YOUR PODCAST INTRO:

INTRODUCE THE PODCAST: WELCOME TO _____

DESCRIBE YOUR PRIMARY TOPICS/TAGLINE: WHERE WE DISCUSS _____

INTRODUCE YOURSELF: I'M YOUR HOST, _____

CALL-TO-ACTION: YOU CAN SEE FULL SHOW NOTES AT _____
NOW LET'S DIVE INTO TODAY'S EPISODE.

LET'S WRITE YOUR PODCAST OUTRO::

THANK YOUR LISTENERS: THANKS SO MUCH FOR LISTENING TO _____
YOU CAN FIND FULL SHOW NOTES FROM TODAY'S EPISODE AT _____

INVITE THEM TO CONNECT: LET'S CONNECT ON INSTAGRAM AT _____

CALL-TO-ACTION: IF YOU'RE LOVING THE PODCAST, I'D BE SO HONORED IF YOU'D GO AHEAD AND HIT THAT SUBSCRIBE BUTTON AND LEAVE ME A REVIEW!

SAY GOODBYE: UNTIL NEXT TIME

LET'S PICK YOUR PODCAST MUSIC: AUDIOJUNGLE.NET OR PREMIUMBEAT.COM

SELECTION: _____